

# Divas Half Marathon Series™ Media Credential Request



**Media Organization:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ (circle one) **mobile work home**

**Email:** \_\_\_\_\_

**Website:** (if applicable) \_\_\_\_\_

**Type of Credential Preferred:**

\_\_\_\_\_ **Writer/Reporter** \_\_\_\_\_ **Photographer/Videographer**

**Type of Organization Represented:**

\_\_\_ **TV/Cable** \_\_\_ **Radio** \_\_\_ **Print** \_\_\_ **Web** \_\_\_ **Agency** \_\_\_ **Corporation** \_\_\_  
\_\_\_ **Freelance** \_\_\_ **Other (name):** \_\_\_\_\_

**Note:** If on freelance assignment, please provide name, email/telephone of assignment editor \_\_\_\_\_

**Requested Event Locations (check all that apply):**

\_\_\_ **Start/Finish line**  
\_\_\_ **Along the course**

So that we can help you obtain the coverage that you need, please list any other requests below (Specific interviews, access/footage needed, course transport):

\_\_\_\_\_  
\_\_\_\_\_

**All Requests must be sent via email no later than 5 days before event date to:**

**Media Relations Email: [media@usruns.com](mailto:media@usruns.com)**

*(you will receive an e-mail confirmation within three business days from receipt of your application)*

## **General Policies and Procedures**

To better service your needs, we ask you to please take note of the following while completing the credential form for the 2011 Divas Half Marathon™:

- Once you fill out the credential form, your name will be placed into our media database. Submission of the application does not guarantee a media credential.
- Once your application is approved, you will be sent a Media Confirmation and information on the locations & times for you to pick up your credential. You will NOT be sent any credentials in advance.
- Credentials are required to have access on the race course.
- Only legitimate news organizations and authorized freelance media will be issued credentials. Race organizers have final say as to authentication of an organization.
- No vanity or personal website staff will be provided credentials.
- All electronic footage, including digital, video, etc., will be authorized for news coverage only.
- It is understood that all electronic footage gathered for commercial use must be sub-licensed through the race's organizers.